

Brief Business Plan

1. Why

- * Additional Income Stream
- * Pay Monthly Bills – Debt Freedom
- * Finance Child's Education
- * Supplement/Replace Retirement
- * Finance Dream Business
- * Support/Finance Ministry
- * Next Trillion Dollar Industry Trend

2. Industries

- * Wellness
- * Nutritional Beverage
- * Nature-Based Products
- * Network Marketing Distribution

3. Warm Spirit

- * Started 1999
- * \$14 million 2006
- * BE 2006 Emerging Company of the Year
- * Essence
- * O Magazine
- * National Expansion

4. Products

- * Restore Juice Elixir
- * Everyday Essentials
- * Self-Care Pleasures
- * Herbal Remedies

5. Future

- * New Products
- * Improved Health
- * More Money
- * Time Freedom
- * International Expansion

6. Start-up

- * Active Consultant
- * Basic Kit – One Time Cost \$ _____
- * Personal Continuous Care \$ _____
- * Restore Jump Start \$ _____
- * Warm Spirit: Business Support
- * YOU: Sales & Consultants
- * 1099 – You Own Your Business

7. Restore Residual Income Example

A. YOU – Up to 30%
B. TEAM – Up to 8%

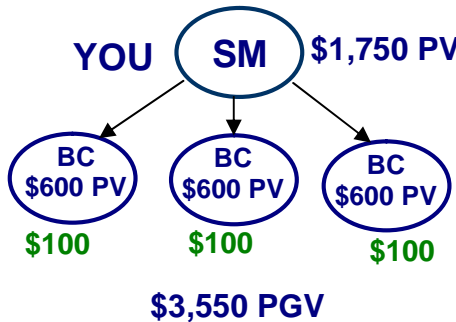
$$\text{_____} \times 25 \times \$40 \times 8\% =$$

Consultants Clients Restore AS

\$ _____

8. 21-Day Game Plan

- * Time Commitment, Schedule, Goals
- * \$250 Personal Continuous Care
- * 10 Clients for Life
- * Hold Two \$500 Opportunity Gatherings
- * Active Consultant for Active Consultant 72 Hours
- * Sponsor 3 Active Consultants
- * Create Silver Manager Success Story
- * Make You Profitable



Immediate Income Example

- * Personal Continuous Care = \$ 63
 - * Restore Jump Start = \$ 25
 - * 10 Clients For Life Orders = \$ 100
 - * Gathering Sales Earnings = \$ 250
 - * Level 1 Passive Earnings = \$ 92
- 30-Day Total Income**
- \$ 530 Plus**
- * Recruiting Gift Certificates = \$300

Keys to Your Success: Training, Being Coachable, Action and Follow-Up v.01FEB07

9. Earned Title Positions

TC → SM → EM → Exec. → Dir. → NVP

10. Gathering Promotion

\$25 - \$100 Gift Certificates

We HELP You Do Three Things:

1. Take Better Care of Yourself
2. Generate Supplemental or Life Style Changing Income
3. Improve the Quality of Your Life

DECIDE: 1. _____ 2. _____ 3. _____ 4. _____

Next Super Saturday Training: _____

Next Regional Mega-Training: _____